

MICROSOFT 365 VERSUS GOOGLE WORKSPACE A COMPREHENSIVE GUIDE

No matter what your business does, some portion of your workforce needs a productivity and collaboration suite to get work done.

The vast majority of businesses settle on either Microsoft 365 or Google Workspace. Both ecosystems are powerful, robust, and feature rich, yet there are countless differences between the two as well.

CYBERSECURITY AND SUPPORT

Microsoft 365

Google Workspace

24/7



Microsoft 365 offers 24-hour support for all plans and much more robust support for multi-factor (not just two-factor) authentication.

Google's support is weaker than Microsoft's: all account types include just standard support, which isn't 24/7.



PRODUCTIVITY AND COLLABORATION

Microsoft 365

Google Workspace



Microsoft 365's wider app availability and its ability to integrate with Windows, OneDrive, and network infrastructure leads to a tighter ecosystem.



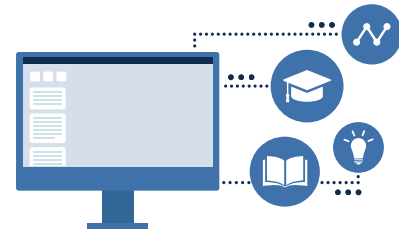
Google's productivity and collaboration apps all run in your browser. As a result, they tend to be lighter weight and highly streamlined, but Google doesn't offer a direct alternative to Outlook.

EASE OF USE

Microsoft 365

Google Workspace

Microsoft enjoys incumbent status here: nearly every office worker on earth already has some familiarity with its products and file structure.



If you work in the ways Google wants you to work, then Workspace has excellent ease of use. But power users or those that need certain functions Google has deemed unimportant will find themselves regularly frustrated.

PRICING FOR LICENSES

Microsoft 365

Google Workspace

Microsoft 365 Business Basic:	\$6 per user per month
Microsoft 365 Apps for business:	\$8.25 per user per month
Microsoft 365 Business Standard:	\$12.50 per user per month
Microsoft 365 Business Premium:	\$22.50 per user per month

Microsoft has simplified its business pricing structure considerably to just four plans. Prices below are on an annual subscription, auto-renew basis.

Business Starter:	\$6 per user per month
Business Standard:	\$12 per user per month
Business Plus:	\$18 per user per month

Google's pricing tiers are simpler than Microsoft's – which makes sense given that Google's overall product is also simpler. Google's Business Starter plan is a bargain, but Microsoft's basic plan offers more at the same price

By this point it may seem a little obvious: we recommend Microsoft 365 for most customers – either the Business Premium or the Business Standard plan.

By our metrics, Microsoft 365 outplays Google Workspace in nearly every category that matters. In the few areas where Google Workspace has an edge, Microsoft 365 remains competitive.

When you work with a world-class managed IT provider like us, we'll help you navigate any hurdles or issues you may come across.